

Hulshorst, 25 April 2023

**Esmee de Keijzer hotel manager of renovated Veluwe Hotel de Beyaerd**

*After rooms, revamped gym, open breakfast kitchen, haystack bar, now 24 new rooms completed.*

*'A hotel to escape the daily hecek for a while is obviously more popular than ever. That is also the reason why we immediately seized the opportunity, to add the well-known Veluwe Hotel de Beyaerd to our porolio in June 2021,' says Wouter Dekker, operaoneel director of EHM Group. 'This is with a vision: we are really going to make Veluwe Hotel de Beyaerd the very coolest hotel in a natural environment for both business and leisure guests. We have a mission and we are well on our way.*

**Esmee de Keijzer new hotel manager**

Since this year, Esmee de Keijzer has been in charge of the Veluwe hotel. The 31-year-old has almost 10 years of experience in the hotel industry. From her first job as a night receptionist in Amsterdam, she became hooked on the hotel industry and is now at the helm of De Beyaerd. ‘I am super proud to see what we are building. ‘’Modern, with a ‘touch of nature’, I think that describes us well.’ said Esmee. At the beginning of the month, the hotel delivered 24 new hotel rooms, called Nature Rooms, all in earthy nts, making the inside and outside blend harmoniously. Not to mention, 5 of these rooms have private terraces to listen to the birds after a busy day of holidaying or meetings. The completion of the new rooms is a good time to announce the intermediate stage, and it is impressive. In recent years, the hotel renovated the Hooibergberg, including a new thatched roof, the conservatory and terrace incl. the furniture, made an open breakfast kitchen and fitness was added to the facilities, the sauna got a new look and several rooms underwent a faceli.

**Wellness and Veluwe, a great combinae**

‘However, anyone who thinks we are almost done renovating now is wrong,’ says Esmee. We are actually just getting started. There will be more new thatched roofs and our beautiful group villa will be equipped with a sauna and cinema. There are also plans for the restaurant and we would like to cover the swimming pool so that guests can enjoy it every day. Many more wellness facilities will be added in the future, because wellness and nature go well together.

**Business innovations too**

Not only is the hotel working hard on innovations for its leisure accommodations, it is also planning great things for its business guests. The addition of a large hall with large capacity, for example. One thing is for sure, there is no lack of ambition. Veluwe Hotel de Beyaerd will be one of the finest establishments on the Veluwe, extra special when you know that it already has such a rich history.

About Hotel de Beyaerd

Hotel De Beyaerd offers 91 comfortable rooms, 11 banqueng & conference rooms for up to 350 people, a villa, a bar, a restaurant and excellent leisure facilities such as sauna, fitness and an outdoor swimming pool. The 6-hectare site is also home to the Veluwe Events outdoor centre. htps://www.hoteldebeyaerd.nl/nl

***Noot voor de redactie (niet voor publicatie):***

Voor meer informatie kijkt u op: [www.hoteldebeyaerd.nl](http://www.hoteldebeyaerd.nl/)  Contact: Nadia Artz, Marketing Manager

Email: nadia.artz@hotelhaarhuis.nl

Telefoon: 06 – 39 18 68 63